



The Ballarat Pony Club extends its heartfelt appreciation to the City of Ballarat for their generous support through the Community Impact Grant Program (CIGP). This invaluable assistance has enabled us to undertake the research, development, and production of our comprehensive 2024-34 Master Plan. This plan, consisting of a succinct summary document complemented by an in-depth background document, has been made possible through the funding provided by the City of Ballarat.

The Master Plan holds significant importance for the future trajectory of the Ballarat Pony Club, serving as a strategic blueprint for our growth and development in the coming years. It is through initiatives like the CIGP that community organizations like ours are empowered to realize our vision and contribute meaningfully to the advancement of our community.

Once again, we express our sincere gratitude to the City of Ballarat for their unwavering support and commitment to fostering community capacity and cohesion. Their investment in our endeavors will undoubtedly yield lasting benefits for our club and the wider community we serve.







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Members and families of the Ballarat Pony Club are welcome to capture photographs during rallies and club events. These images may be disseminated across various platforms including our newsletter, website, closed Facebook group, PCV magazine, or other publications. However, it's important to note that full names will never accompany these photos in public domains to ensure privacy and confidentiality. The images featured in our publications are contributed by users and members who have not opted to withhold any of their captured moments as part of their membership agreement.







The Master Plan

The Master Plan provides a direction for the future improvement and development of the Ballarat Pony Club (BPC), an introduction of accessibility for all abilities and improvements to ageing infrastructure. This is to meet the increasing usage and demand, maintain safety standards and provide optimal opportunities to all equestrian users in the region.

This Master Plan has been developed to provide immediate and long-term actions for the BPC and partners to implement.

The BPC has ageing, poorly maintained infrastructure in their club rooms, limited accessibility to only four toilets, no showers, a very basic kitchen and limited undercover areas. The grounds are prone to flooding with limited sealed (gravel access) roadways within the site.

BPC have fundraised, maintained, and built the current facility to what it is today and are now looking for outside support to assist with their growth, the safety for current and future members, and to herald the internationally recognised Ballarat sporting facility as one that is modern, functional and accessible.

BPC personnel have generously provided their own time to ensure this plan reflects the majority of its members and considers the opinions and suggestions of those involved in the activities offered.

The BPC was fortunate and grateful to receive funding through a grant from the Ballarat City Council through the Community Impact Fund to update this Master Plan.

This Master Plan was developed in consultation with representatives of Ballarat City Council and the Department of Jobs, Skills, Industry and Regions and the BPC committee

Ballarat Pony Club

The Ballarat Pony Club (BPC) is approximately 43 acres and located in the southern section of Victoria Park, Ballarat. The BPC has been at this site since 1956.

The BPC has two licences with the Ballarat City Council, due to expire in 2025.

As at 2023 BPC has 56 riding members (age 4- 25) with no cap on membership and newcomers are welcome. Membership demographics encompass the broader Ballarat region reaching as far as Maryborough, Ballan, Beaufort, Skipton, Smythesdale, Meredith, and Mt Mercer.

In addition, approximately 1500 private users access the grounds for individual training and instruction.

The Friends of Ballarat Eventing Association (FOBEA) is an affiliate organisation and collaborates with BPC on event management, infrastructure, maintenance, and improvements, jointly raising funds to cover these items. FOBEA's membership consists of 50 people, the majority having a previous connection with the BPC (ex-committee members, previous riders, family of riders, instructors, judges).

These two main user groups work closely together to maintain, improve, and cater to all equine activities, competitions, clinics, and casual users at the precinct.

A Committee of Management oversees the running of the BPC.

The BPC relies heavily on volunteers, with 930 volunteers helping in 2023.

Across all events in 2023, the BPC attracted 3741 riders and close to 7000 family members and supporters.





Participation 2023

| Event Name | Participating Riders | Number of Horses on site | Family Members & Supporters | Number of Volunteers |
|---|-------------------------|-----------------------------|--------------------------------|-------------------------|
| BPC Rally (11 rallies) | 540 (~ 45 per rally) | 600 (50 per rally) | 90 | 10 |
| BPC Horse Trials | 250 | 300 | 1000 | 200 |
| FEI Horse Trials | 130 | 150 | 500 | 100 |
| FOBEA Horse Trials | 300 | ~400 | 1500 | 200 |
| FOBEA Clinics (2 per year) | 200 | 250 | 300 | 50 |
| FOBEA Hunter Trials | 200 | 230 | 400 | 50 |
| BPC Clinics (4 per year) | 400 | 500 | 1000 | 250 |
| BPC Hunter Trials | 100 | 130 | 250 | 25 |
| BPC Freshmans Event | 100 | 130 | 250 | 25 |
| Squad Clinics (Schools, International Comp prep) | 105 | 200 | 150 | 20 |
| Casual Users of the Precinct | 1416 | 2100 | 1500 | NA |
| TOTALS | 3741 | 4890 | 6940 | 930 |

There are 11 pony club rallies annually, held on the first Sunday of the month (except January when a PC Camp is held). Members ride in groups based on ability and age, and each group has three sessions per rally. Rallies offer instruction in dressage, show jumping, cross country, mounted games and horsemanship and we have guest speakers and demonstrations throughout the year. Rallies align with the Pony Club Victoria (PCV) Syllabus of Instruction (https://ponyclubaustralia.com.au/syllabus/)

There are four major events conducted each year by the club, two of which are two days in duration. The annual horse trials, is the largest event, fundraiser, and competition for BPC. It is a two-day competitive event involving riding the cross country course, show jumping and dressage. It attracts more than 250 riders for the weekend and their supporters totalling 600 people, with visitors, the local community and local media also attending. In association with FOBEA there are an additional two major events (a three day and a two day) with similar attendees and interest from the community.





Participation 2023

There are also approximately five training weekends in the year as well as individuals using the facilities throughout the year. Some of the private users travel several hours to use the facilities and the club often attracts interstate pony club members or casual riders to train and or use the facilities. The BPC is a gateway through to other regions of Victoria with national travellers utilising the stop over training facilities, horse yards and facilities as part of their travel through to Melbourne and further.

Other users:

 BPC and FOBEA work closely with the local Ballarat Turf Club and the official Off The Track programs to rehabilitate post racing horses into equine events and facilities. BPC is also a recognised feeder group into the racing industry with many of the members seeking work within the stables of local race trainers.

FOBEA conducts the Horse Trials in May which runs National classes catering for less experienced horses and riders through to International classes for aspirational Olympic riders

This event attracts 450 horses from across the State and Interstate. It is the largest event held at

the venue and annually attracts funding to run educational seminars to train aspiring Olympic level officials. EV provides this funding from the International Competition Development Fund

It is a credit to the out door horse facilities available at the Ballarat equestrian precinct that FOBEA was the recipient of the Equestrian Victorian Award for the Best Horse Trials in the State for 2023.

- Skill Invest utilises the equine precinct for the delivery of their equine courses from vocational certificate (Certificate III in Equine Studies) through to degree qualifications for students from all over the Ballarat area and the region.
- The precinct also provides horse refuge for the City of Ballarat and surrounding areas on extreme and catastrophic fire risk days, including an evacuation point for the equine industry locally in Ballarat and the region.
- The BPC also host Sovereign Hill's horses in preparation for the Begonia Parade and intermittently the Victoria Police Mounted Branch for large events and security requirements.





Our Vision

During the creation of this Master Plan and after analysing the survey results, BPC have amended and updated their purpose, vision and values to reflect the modern club community and their members.

OUR Purpose

To provide a safe, kind, accessible space for equestrian riders.

OUR Vision

Bringing everyone along for the ride and caring for horses along the way.

OUR Values

Respect

We listen to you, value your contributions, choices and feelings.

Collaboration

We work together as a club, bringing together ideas, passion and expertise.

Community

We communicate widely and encourage our communities to be involved with our club from far and wide.

Inclusion

We are inclusive and welcoming, providing a safe program for everyone.

Safety

Ensuring at all times safety for the rider, supporter and horse is paramount.

What we do

- Provide opportunities for young riders to gain knowledge and become proficient in their chosen equestrian sport.
- Promote the physical, mental and spiritual development of young people by encouraging sportsmanship and participation.
- Provide children and young adults up to the age of 25 the opportunity to learn the skills of riding and general horsemanship and have the opportunity to compete at state, national and international events.
- We adhere to and promote the Code of Practice for the welfare of horses.
 www.equestrian.org.au/horse-welfare
- We volunteer. Volunteers are the heart of BPC and run every event, provide maintenance on the grounds, instruct, plan, fundraise and enable the club to exist. With our dedicated volunteers we are able to offer these exceptional riding opportunities for our young members.





Facilities and Ground Assets

The BPC is situated on the corner of Cedar and Winter streets, Ballarat. The City of Ballarat is the 'public land manager' for Victoria Park and this location. The area is roughly 43 acres.

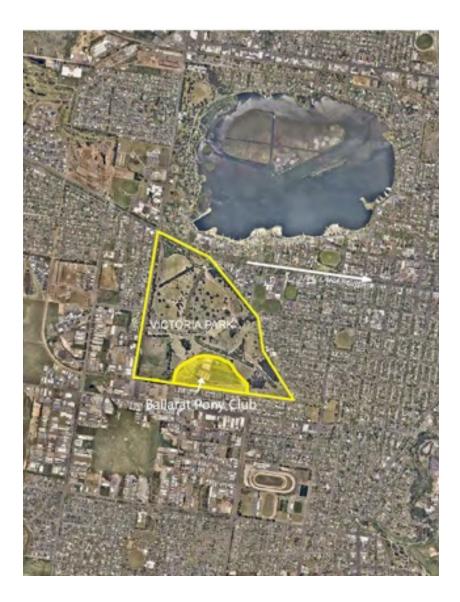
The site is leased from the Ballarat City Council.

The BPC has international standard grounds, drawing horse enthusiasts and competitors from across Australia. Our ground assets include:

- · Five permanent dressage arenas,
- A full internationally rated competition size cross country course,
- Two show jump arenas and a third fenced arena under construction,
- · Round yard,
- 136 holding yards,
- Three wash bays and horse crush

The ageing club rooms contain a basic kitchen, four dual sex toilets (no disabled access), a meeting room with office and store room.

There is a storage shed that contains all equipment and maintenance tools as well as a storage shipping container.





Fundraising and 'The Build' of Ballarat Pony Club

BPC has vigorously fundraised in its existence but most notably over the past 20 years to build and construct the ground assets we have today. In conjunction with FOBEA, our major partner and affiliate organisation, there has been nearly \$800,000 raised.

This has been raised from fundraising events, equine events, the casual user fees and rental of the grounds.

It is to be noted that our membership fees do not cover the BPC rally days, with members to pay insurances to both Pony Club Victoria and Pony Club Australia we receive just \$168 per member each year, with the total fee payable all inclusive of \$389 per member. We keep our fees as low as we can so all are able to ride and enjoy the grounds and our community. (We provide Get Active Kids vouchers to those eligible.) Therefore, we also subsidise the running of the club with fundraising dollars.

All funds have been raised with the generous time and commitment of the club's volunteers and supporters.

Ballarat Pony Club has received the following outside funding to assist with its development:

- 2012 City of Ballarat \$10,000 towards surface for show jump arenas
- 2018 City of Ballarat \$5,000 towards surface for dressage arenas
- 2021 Ballarat Connected Communities \$2500 for show jump wings
- 2022 Buninyong Community Bank \$250 volunteer vouchers
- 2023 City of Ballarat \$8,800 BPC Master Plan development
- 2021 24 City of Ballarat \$10,000 provide four grass slashing and mowing for the grounds per year.

| BPC Grounds Asset | Description | Amount |
|----------------------|--|-----------|
| Show jump arenas x 2 | SJ 1 70m X 55m SJ2 70m X 50m Fully fenced with two entry points Surface to specific requirements Drainage | \$100,000 |
| Dressage Arenas x 5 | 60 m X 20 m Single posts contain the area with synthetic chain enclosing each arena. Surface to specific requirements Drainage | \$150,000 |
| Water Jump | An area of 40m2 Constructed to provide a bank with solid wooden edges. Multiple sized jumps into and out of the water area. Plantings to hold erosion and blend into the natural area. Drainage and water pipe access to main water. The jump is filled with a tap and costs \$400 each time we fill for a clinic/PC rally/event as it does not hold water and quickly evaporates. | \$25,000 |





Fundraising and 'The Build' of Ballarat Pony Club

| BPC Grounds Asset | Description | Amount |
|--|--|-----------|
| Show jumping equipment - Jump For Joys | These are our 'good' eventing, pony club, clinic jumps. Stored away for these events or if we hire them out. | \$20,000 |
| New jump wings | Two sets of jumps for both arenas. These are the everyday jumps, provided for casual users and are out in the weather for everyone to use. They continually need maintenance and upgrading, this is the purchase figure. | \$15,000 |
| Cross country bank jump | A more recent addition to the far end of the course is a constructed bank or mound, adding a required element into the cross country course for events. | \$15,000 |
| Cross country jumps | Our cross country course makes up the majority of our 43 acres and has more than 150 varied sizes and types of jump. The course encompasses all nine levels, and each has 18 jumps. | \$450,000 |
| Grass arena | This is a purpose built area to use for warm up for the cross country events. Fully fenced with multiple gated entry and feeds out to the start of the course. | \$20,000 |
| Grass Show jump competition treble combination | Specific jumps x 3 for international show jumping competitions. | \$30,000 |
| UNDER CONSTRUCTION Show jump arena 3 | 70m x 30m This is a smaller arena for use as a warmup area for competitions. More specifically a small area to provide safe lessons for our very junior members who are typically on lead or learning to ride independently. | \$30,000 |
| TOTAL | Fundraising for assets | \$778,000 |







Facility Review and Conditions

CLUB ROOMS - Built in the 1960s, this 15 sq building is the hub of the club, providing all administrative, catering/canteen, meetings, wet weather cover, storage of history, toilet facilities, storage for (canteen, cleaning, office supplies, event and program equipment, furniture), safety and first aid stations (including defibrillator). There is no access for visitors with a disability or mobility issues.

BASIC KITCHEN - Provides basic kitchen use, oven, fridges, bench tops, sinks and shelving. No dishwasher.

MEETING ROOM - Holds our history back to the 1960s with honour boards, a board table for theory lessons, chairs and space to hold most all of our members in a very tight location during the winter months for our rally meetings and lunch time.

OFFICE - Is used for all administration, uniform distribution and stock, awards, first aid area.

STORAGE ROOM - Storage for cleaning supplies (toilet paper, mops etc), canteen supplies (drinks, paper plates, cups etc), hardware for maintenance of the grounds (hammers, zip ties, paint)

TOILETS - We have four dual gender use, basic sinks, sanitary bins and hand towel dispensers. No disability access or showers.

STORAGE SHED - A double shed (18m x 6m) holds two purpose-built trailers with show jump equipment and games equipment. Also used to store hardware and tools, signage, dressage letters, wood fire pit, dressage chains, rakes and wheel barrows.

SHIPPING CONTAINER - Holds show jumping equipment.



Car park



Clubrooms



Kitchen



Meeting room



Storage sheds



toilets





damage



Storeroom



Clubrooms (access)



Clubrooms



Consultation and Engagement

COMMITTEE INVOLVEMENT

A sub-committee of the BPC was tasked with the responsibility of coordinating the development of this Master Plan. The committee was involved in survey design, providing input into the design of the plan and endorsing the recommendations. External meetings were held with the City of Ballarat and an affiliate organisation in Friends Of Ballarat Eventing Association (FOBEA) to further discuss the development of the plan.

SURVEYS

Surveys were sent to all members seeking their input into the BPC's future as well as non-members who regularly use the facility.

Not every suggestion or recommendation has been documented in this Master Plan. As with any voluntary organisation, there are limitations to resource availability, capability and commitment. This Master Plan offers a practical and actionable plan supported by the Committee at the time. The Master Plan should be treated as a live, work-in-progress document and updated regularly as circumstances change.

Two surveys were created to ensure members and users of the facility had the opportunity to provide input into the future direction of the BPC, feedback on the current facilities and have the opportunity to comment on any improvements that could be made on the structures and grounds of the BPC.







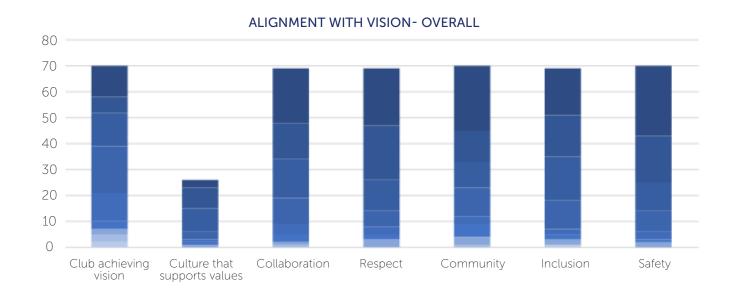
Member Survey

A total of 41 out of 56 club members responded to the survey and 49 other users replied with a total of 90 respondents to the surveys. A summary of the survey results is provided below.

VISION AND VALUES

Members were asked how strongly they believed the club's actions and activities aligned with their vision and values. Member responses confirmed that they felt that there was strong alignment, particularly with the values of safety, respect and collaboration.

The key area for improvement identified was the achievement of the vision (with 21 respondents ranking this as a six or lower). It's also noted that nearly half of the respondents didn't respond to the question regarding a culture that supports values (26 respondents out of 70).



Subsequent to the survey feedback, the committee has reviewed its vision to ensure it aligns with the direction the club is heading. The new vision is provided in this Master Plan and will be reviewed regularly, monitored and aligned to actions in this plan.





Satisfaction

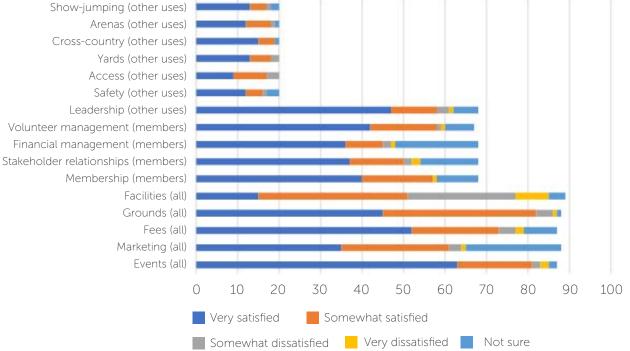
Overall respondents are very satisfied with the club across multiple areas. Areas of greatest satisfaction for both members and other users were with the grounds and events. Members were also very satisfied with volunteer management.

Areas of least satisfaction were with the facilities, with nearly 40% dissatisfied and only 15 of the 90 respondents reporting they were very satisfied with the facilities. Survey respondents commented that facilities, particularly the club rooms, need improving.

Satisfaction level – survey response from members and other users

Note that there were some differences in the surveys sent to members and other users, indicated in the graph below.

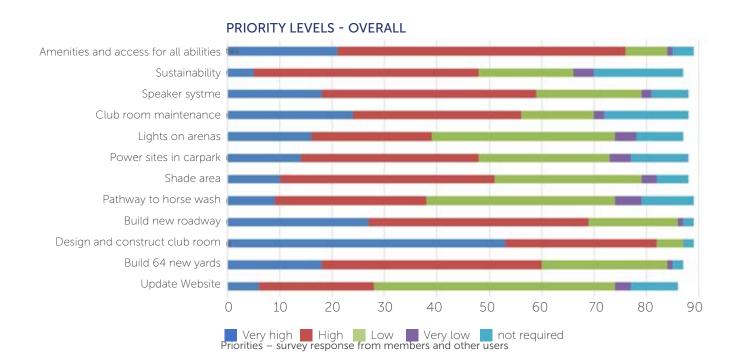
SATISFACTION LEVEL - OVERALL er uses)





Priorities

When asked what they thought were the priorities for the club, respondents clearly identified suitable club rooms, followed by access for all abilities. A high number of respondents also suggested a new roadway as vehicles and horse floats regularly get bogged





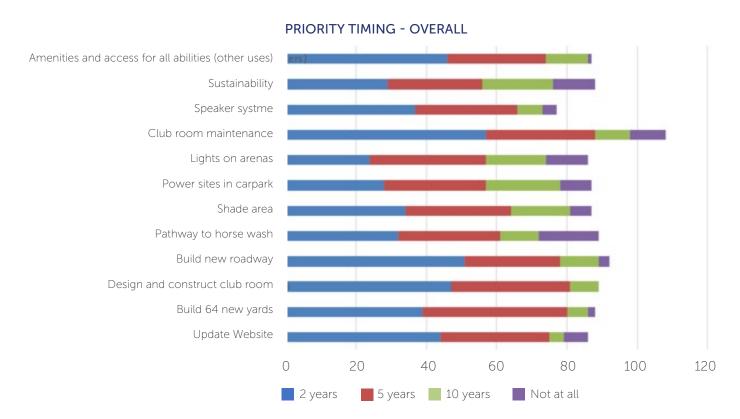


Priorities

Clearly the highest priority is new club rooms, followed by access for all abilities, building a new roadway and club room maintenance.



Clubrooms need significant improvement for the types of events that the grounds hold. Not having facilities that are accessible are definitely lacking in today's modern world."



The results of the priority timing of these projects is immediate club room maintenance, improved access for all abilities to the facilities and improved roadways and drainage.



We can't bring the grandparents to watch him ride, as the facilities don't have access. They cannot even access the clubrooms at all to get out of the weather.

Other projects are a priority but can be allocated to the five and 10 year category, realising some of them will take time to plan and implement.





Survey Findings

The key themes received from the member and user surveys were:

- Improvements were needed to the club rooms, particularly toilets and showers,
- Adequate parking (of equestrian vehicles) for large events and road access particularly during wetter periods should be addressed,
- There is a large economic cost of managing such a large site, and hosting so many events.
 Continue to seek support from council, other parties and not always volunteers.
- The southern areas of the grounds are prone to localised flooding in wet weather. This is noticeable when the BPC run events and larger vehicles attempt to park. Any grassed area becomes saturated, and vehicles become bogged easily.

General Comments

Users highly valued the cross country course, the events and having a safe area for riding. Many also really appreciated the community atmosphere that BPC offered.

There was a common theme among respondents that what sets the BPC apart from others is the high degree of friendliness and kindness. People noted these qualities are present in the committee, trainers, as well as the broader community. Respondents valued the professionalism and communication of BPC.

"I travel over 2 hours to train on the xc course and compete at the venue"

The most commonly referenced areas of improvement were facilities for showers, toilets and getting out of the cold during winter.

Power in the car park and improvements to parking were also requested by some members. A number found it difficult to park in winter months when grassed areas became saturated.

Other specific comments and feedback have been considered by the committee and while may not have made a mention in this plan will be considered and implemented if possible.

Particular Survey Comments



- Access to toilets when training would be good.
- Build clubrooms capable of matching the calibre of events run from them. If possible, improve drainage in bottom car park.
- Beautiful facilities, more options for training than others, easy to get to and very local from other venues. High quality facilities.
- Simplify website
- The growth! The grounds have been constantly upgraded and maintained by a seriously hard working bunch of volunteers. Now it's time for some club rooms to match!
- Better parking and more separation of horses and vehicles.
- It is a wonderful facility but could be so so much better if the funds were available to develop its potential.
- Please look at providing permanent mounting blocks near the arenas.
- Power would be so good. A horse wash in each area where there are bulk number of yards.
- Powered sites in the car park We generally freeze camping there in May.
- Maybe be more inclusive of disability groups.







Council and Department of Jobs, Skills, Industry and Regions

A number of issues were discussed including management of the land and tenure of use, maintenance, retention of open access for the general public, landscape and plantings, visual impacts of siting a building in Victoria Park, services and infrastructure, walking paths and safety issues around outside users and conflicts with horses and their riders.

General public access should be minimised for risk management reasons. Public access is supported for organised events or activities and on paths around the perimeter of the site.

Flexibility of use in the future should be built into the Master Plan and the perception that this facility is for members only should be revisited.

Outside users and opportunities for the Ballarat community to use the facility are available with management to take care of the grounds and facilities, section off no-go areas and only permit suitable users with consultation with the BPC to access the club grounds and facilities.





SWOT Analysis

A SWOT analysis was completed by the BPC committee to highlight the strengths, weaknesses, opportunities and threats for the BPC highlighted from the survey results, consultation and research completed.



STRENGTHS

- Sense of Community
- Diversity
- Strong member numbers
- Unique central Ballarat location
- Professionalism of committee
- Expert instruction and guidance
- International rated equestrian ground assets
- Strong history and support from past life members and members
- Economic financial benefits to the wider Ballarat community with riders and supporters visiting the grounds each day to compete, attend clinics, be educated or attend an event.



WEAKNESSES

- Unsealed (gravel) roads and pathways
- Current weather dependant car and horse float/truck parking in the car park
- No disabled accessibility to facilities and grounds
- Failing infrastructure

 toilets, club rooms, drainage
- Storage shed is infested with pests (rabbits)



OPPORTUNITIES

- More inclusive with improved accessible facilities
- Further skill development for members
- Job pathways through to Racing Victoria and other equine industries
- Socialisation and support for isolated members
- International standard events scheduled and held at the BPC Grounds instead of other locations in Victoria
- Continued growth in casual users and visiting riders
- Further opportunities for other user groups to access the grounds and facilities
- Economic benefits to Ballarat community and businesses and the equine industries
- Increased sustainability mindfulness in operating the club



THREATS

- IT failure online bookings, membership and event management
- Other pony clubs providing better facilities and grounds assets
- Lack of security
- Isolated location in central Ballarat on 43 acres (theft, vandals, destruction)





Additional Site Considerations

The Victoria Park Master Plan has strong links with BPC. Principles and strategies identified in that Master Plan should be considered in the context of any proposed changes at the BPC. This is detailed in Appendix 1 with details from the Victoria Park Plan and suggested improvements to BPC included.

- Native vegetation Maintain existing plantings and any new tree planting to be consistent with the Victoria Park Master Plan.
- Flood overlays- there are areas within BPC that are prone to flooding.
- Drainage
- Crown land
- Ownership Victoria Park restrictions, council permissions

Cultural Considerations

The Ballarat Pony Club are conscious that the Club does not own these lands and before any works that take place to alter or disturb the current site, will first be discussed with the Ballarat City Council to ensure we meet our obligations as custodians of this land.







Key Recommendations

The following have been identified as a series of overall priorities for the Ballarat Pony Club and its future development. Possible source funding has been identified in Appendix 2. They include:

| | Recommendation | Description | Priority |
|------------------------|---|--|----------|
| • Club rooms • Toilets | Maintenance on existing club rooms | Immediate | |
| | RoadwaysUpdate Website | Guttering needs replacing and roof repairs | |
| | | Storage room has mould, leak needs fixing | |
| | | Toilets need maintenance on the pipes, cisterns and hand basins | |
| | | All internal walls are asbestos – require sealing/ painting. | |
| | | Outside picnic tables are unstable and need replacing | |
| | | Put in railings for access to toilets, a solid pathway to the entry and safety railings within the toilets. | |
| | | Update website improve online grounds bookings system | |
| | | Build and improve roadway around the older set of yards, pathway to horse wash, road to back yards. | |
| | | Resurface current access roads to fill in potholes and create better drainage out of the site | |
| | | yards. • Resurface current access roads to fill in potholes and create better drainage out of | |



Key Recommendations

The following have been identified as a series of overall priorities for the Ballarat Pony Club and its future

| Item | Recommendation | Description | Priority |
|---------------------------|---|--|----------|
| Club Rooms and Facilities | New purpose built rooms Commercial kitchen Toilet and shower facilities All access abilities Shade structure Outside speaker CCTV security | Design and construct specifically designed club rooms with modern facilities, a functional meeting room and commercial kitchen facilities. Become more sustainable and environmentally conscious and provide amenities and access for all abilities. Provide an all access shower and toilet facility. Shade area in front of club rooms. Improve outside PA speaker system for safety and notifications to all users of the grounds during events. | Medium |
| Car Park and Horse Yards | Drainage New yards Paths Powered parking sites Arena lights New website | Improve drainage in the southern zone Build 64 new yards Provide powered sites in the car park. Install solar lights on the main arenas. | Medium |



Timing chart 2024-2034

Priorities have been considered and the below chart outlines the timing suggested for each project to be completed.

| Project | 2 Years | 5 Years | 10 Years |
|--|---------|---------|----------|
| Amenities and access for all abilities | Yes | | |
| Drainage | Yes | | |
| Update website | Yes | | |
| Club room maintenance | Yes | | |
| Speaker system | Yes | | |
| Sustainability | Yes | | |
| Design and construct club rooms | | Yes | |
| Build 64 new yards | | Yes | |
| Shade area Power sites in carpark | | Yes | Yes |
| Lights on arenas | | | Yes |



Equestrian Community Sport in Victoria

In Victoria, Performance Horse and Pony Sport is governed by three organisations.

- Pony Club Victoria (PCV) in association with its national body Pony Club Australia
- Horse Riding Clubs Association of Victoria (HRCAV)
- Equestrian Victoria (EV) in association with its national body Equestrian Australia and international body (FEI)

Together the associations cater for a wide demographic which illustrates the size and breadth of the sports involvement.

| Association | No. of Clubs | Demographic |
|-------------|--------------|--|
| PCV | 170 | Amateur riders from beginner children up to more experienced 25 year old riders |
| HRCAV | 250 | Amateur adult riders - from beginner adults to more experienced adult riders |
| EV | 200 | Professional and Amateur riders from less experienced juniors to High Performance Olympic standard riders |

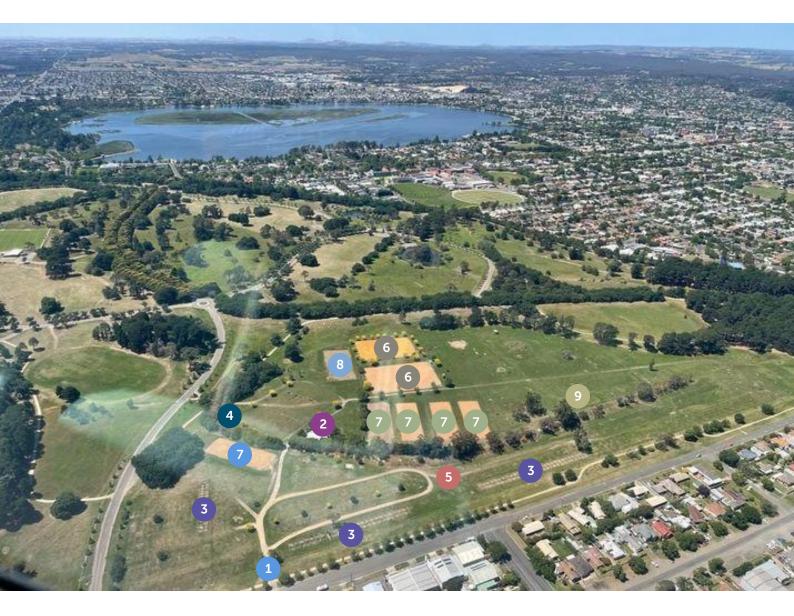
Performance horse sports and their 620 clubs are based state wide and largely focus on dressage, show jumping, and cross country being the three Olympic Equestrian disciplines.







The Grounds



KEY

- 1 Main Entry Southern entry to grounds (that is prone to flooding during weather events)
- 2 Clubrooms
- 3 Horse yards
- 4 Round yard
- 5 Horse wash bays
- 6 Show Jumping Arenas
- 7 Dressage Arenas
- 8 New smaller fenced arena
- 9 Cross Country course





Master Plan Summary

Ballarat Pony Club, one of the largest pony clubs in Victoria, requires support to improve the growth and safety of the club and its facilities to provide equestrian activities for riders of all abilities.

The club fosters a strong sense of community among its members and visiting riders while building partnerships with local equine businesses and industries which in turn support the broader Ballarat community.

As a volunteer-run group we rely on fundraising and grants to enable us to improve our facilities and grounds.

One of the highest priorities for improvement, identified in a survey of members and users, was to upgrade the outdated 1960s-era clubrooms to

provide disabled access, more and accessible toilets, showers, and a kitchen area to match the needs of the club now and into the future - to a modern standard seen in nearby equestrian and other council-owned sporting facilities.

The club has, and will continue, to provide a strong economic benefit to the city, attracting riders, equestrian professionals and their supporters from far and wide who spend money buying fuel, feed, horse supplies, visiting local hospitality venues, staying in local accommodation and visiting local attractions while in Ballarat.











Ballarat City Council Community Vision

The Victoria Park Master Plan has strong links with BPC. Principles and strategies identified in that Master Plan should be considered in the context of any proposed changes at the BPC.

Victoria Park is one of Ballarat's most significant and iconic parks. Among 131 hectares of parklands, Ballarat Pony Club leases ~20 hectares. The Victoria Park Master Plan was developed after extensive consultation with user groups, communities and key stakeholders and identified the following key development opportunities for the park:

- Increased tree planting, enlarged native grassland areas and improved vegetation management.
- Increased events capacity with an open lawn events space in the south-west corner and water and power services throughout the park.
- Improved recreation facilities including: clubrooms with publicly accessible toilets, oval resurfacing, criterium course upgrades, and equestrian precinct improvements.
- Improved parkland amenity and leisure facilities including: dog off leash areas, playgrounds, BBQs, seating, drinking fountains, and wayfinding and interpretive signage.
- Additional and improved walking paths and pedestrian and cycling access and connections.
- Improved entrances, traffic management, vehicle control and car parking.
- Additional and improved water bodies and drainage works to reduce flooding, increase park amenities and provide opportunities for stormwater harvesting for irrigation.

A summary of general improvements, observations or discussions within the Master Plan that are relevant to the BPC include:

LANDSCAPE AND VEGETATION 1

- Prepare landscape concept plans for all new tree plantings along Winter Street frontages.
- Increase tree planting throughout the park to achieve council's stated goal of 40% canopy coverage.

PROPOSED EVENT INFRASTRUCTURE AND SOCIAL AMENITY ²

• Explore opportunities for synergies and shared use of facilities between the events space and equestrian precinct.

- Development of the southwest corner of the park for a major events space, minimising building footprints, and maximising outdoor events space available for public access and use when not used for events.
- Consideration of, subject to the saleyards relocating, the closure of Winter Street and reopening of Gillies Street and the use of the saleyards site for all built infrastructure and car parking associated with the events space.
- More detailed planning of the events space to consider: shared facilities with the equestrian precinct; improved landscaping with new water bodies and perimeter tree planting; integration with the adjoining parkland; and indicative parking and traffic interfaces.
- Design and document upgrades to the equestrian precinct including fencing/gates/styles, clubroom upgrades, dressage facilities and tree planting.

PROPOSED FACILITY DEVELOPMENT 3

- At a minimum, provide basic upgrades including accessible toilets and women's change rooms to the existing clubrooms. Further consultation with user groups is required to determine the extent of upgrades/ replacement in the long term however the provision of toilets and women's change rooms should be prioritised.
- Undertake further consultation with user groups to determine the extent of upgrades to existing clubrooms.

ACCESS, CIRCULATION AND CONNECTIONS 4

 opportunities to improve connections through equestrian precinct (in consultation with Ballarat Pony Club and council).

HYDROLOGY AND LAKE IMPROVEMENTS 5

• Develop concept for events space water body (this should form part of events precinct master plan)

MASTER PLAN IMPLEMENTATION 6

- Design and document upgrades to equestrian fencing, club rooms and facilities
- Implement equestrian precinct changes
- Upgrade or develop new car parks

The Master Plan also discussed opportunities to upgrade perimeter fencing and recommended exploring opportunities to improve connections through the precinct with the pony club.

³ Ibid, page 32, ⁶ Ibid, pages 48-49 ⁴ Ibid, page 39, ⁷ Ibid, pages 11 and 39, ⁵ bid, page 42, ⁸ Ibid, page 46











Ballarat City Council Community Vision

The BPC supports the community vision in that 'we celebrate our diversity and everyone in our community is able to participate fully in life' and that 'services, infrastructure and amenity meet community needs and aspirations'.

Ballarat City Council Community Vision

- The Health and Wellbeing Plan identifies six priority areas. The activities provided by the Pony Club support two of the priority areas. These are;
- · Increasing active living, and
- · Improving mental wellbeing.

Active Ballarat Strategy

There are five key strategic pillars with a comprehensive action plan. The following actions support align with the BPC objectives:

- Continue to invest in the Active Women and Girls Strategy, including participation and active lifestyle opportunities
- Understand current female participation by sport
- Understand current female participation in active recreation programs
- Improve equitable access to facilities
- Identify asset investment requirements to improve linkages, accessibility, safety and engagement with community spaces
- Ensure any stadia/infrastructure built for state/national events leave a lasting legacy, and becomes a highly active community asset
- Understand and measure how major sporting events transition into participation outcomes for the whole community
- Investigate opportunities for Ballarat to be recognised as a destination for training centres, camps, coach education and leadership, in conjunction with our venues and educational institutions.

Active Women and Girls' Strategy

The Active Women and Girls' Strategy seeks to create equitable opportunities for female participation in sport, so women and girls have equitable opportunities to participate in the sporting environment. The action plan identifies areas that can support the BPC in the following areas:

- Support women's and girls' sport participation initiatives.
- Support local competitions and physical activity events targeting women and girls.
- Increase female participation and representation in leadership, governance, coaching and executive roles in the local sport and recreation sector, including within sporting clubs.
- Identify opportunities to partner with organisations that delivery female physical activity programs
- Ensure the City of Ballarat's Sport and Active Living Grants program supports coaching, training and leadership initiatives targeting females. Look for opportunities to support pilot programs that promote local women and girls' programs.
- Audit existing facilities to determine suitability for females use and establish a prioritised schedule of works to improve venues when budgetary and funding opportunities arise or as required.
- Advocate to increase awareness through Ballarat media organisations to promote women and girls' involvement and successes in sport and recreation.
- Make improvements to facilities and infrastructure to support increased female participation.
- Increase local media exposure and enhance positive messaging associated with women and girls' sport and active recreation.





Quotes from the Active Women and Girl's Strategy:

Current infrastructure provides a higher level of support for initiatives that encourage traditional male dominated activities ahead of activities

targeting women and girls. 9

Inappropriate and inadequate infrastructure is commonly identified as a barrier to participation. This includes infrastructure to support formal sports as well as informal recreation. ¹⁰
(Kowal J & Fortier MS 2007)

Improving facilities supporting females are now considered an integral part of broader Universal Design Principles.

(i.e. facilities that are designed to maximise use and appeal for all members of the community). (SRV Funding Guidelines 2018) ¹¹



Other Plans, Strategies and frameworks:

- Ballarat Open Space Strategy
- Ballarat Events Strategy
- Equestrian Victoria Event Risk Management Policy
- Pony Club Victoria
- Sport and Recreation Victoria
 - Active Victoria 2022-2026 A strategic framework for sport and active recreation in Victoria

 $^{^{\}rm 9} Active$ Women and Girl's Strategy, Ballarat City Council, pg 9.

 $^{^{\}rm 10}\text{Active}$ Women and Girl's Strategy, Ballarat City Council, pg 9.

 $^{^{\}rm 11}{\rm Active}$ Women and Girl's Strategy, Ballarat City Council, pg 9.



Media clippings



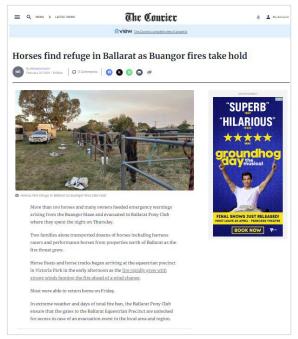
No bail for alleged thief

Bobcat allegedly stolen amid 'spate of heavy vehicle thefts'

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The Courier, May 8, 2023

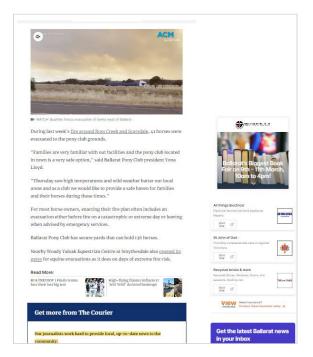


The Courier, 23 February 2024



Keeble leaves big mark

The Courier, November 27, 2023





Media clippings

Horse trials to host nation's elite riders



Heavy weights for top stable



The Courier, May 3, 2023

Riding High fourth in Brierly





She was full of praise for the Pony Club, and for PetStock, which dropped off a load of hay bought by the Ballarat Trotting Club for the 50 or so horses currently sheltering there.

Gaile, from Clunes, made it there on Tuesday with her two horses, and her husband joined her today with the dog after finishing preparing their house at the base of

"This is the calm before the storm, and come 6pm when the wind picks up, we don't

of hay bought by the Ballarat Trotting Club for the 50 or so horses currently

know what's going to happen, but it's just the worst feeling ever.

But the fear remains, she said.

sheltering there.

people evacuating from the fires.

"We're right in the firing line," she said.

"Since I knew it was coming, I wasn't going to leave it until the last minute to get the

"I've been trying not to think about it, to tell you the truth - will I come home to a house tomorrow, or Saturday? What will we go home to?

"I just hope everyone's safe, everyone's animals are out, and people don't leave it too long to get out."





Online articles can be found at:

www.thecourier.com.au/story/8531881/horses-in-bushfire-danger-zone-evacuated-to-ballarat-pony-club/ www.thecourier.com.au/story/8370127/fire-shock-for-pony-club-after-suspected-arson-attack/ www.thecourier.com.au/story/8186078/victoria-parks-massive-horse-trials-weekend-gallery/



